

# **SUPER CHARGE YOUR BRAND**

**PHOTO BOOTHS TO  
INSPIRE & ENGAGE  
YOUR CLIENTS!**



# USE THE POWER OF PHOTOS TO CONNECT WITH YOUR CUSTOMERS & DRIVE YOUR BRAND PERFORMANCE

**WE CREATE FULLY BRANDED PHOTO ACTIVATIONS  
THAT ARE DISTINCTIVE AND ENGAGING FOR YOUR  
TARGET AUDIENCES.**

Not just another photo booth — let us take you to the next level with our super creative photo activations. We offer advanced branding opportunities with backdrops, prints, audio options and touchscreen customizations. Our platform of creative tools and professional services allows us to create highly shareable content for brands, agencies and event planners.

## **UNIQUE ACTIVATIONS**

By stepping inside each of our unique units, you will experience the latest high-tech, social/digital photo booth that delivers shareable memories and keepsake photos of good times.

### **CHOOSE FROM:**

- 1972 VW Bus
- Retro Boler Trailer
- Open Air Indoor
- Instagram Hashtag Printer
- Customizable Green Screen

## **YOUR SUPER PHOTO ACTIVATION HEROES**

### **NO HO-HUM HERE.**

Our crew includes event specialists, professional photographers, I.T. geeks and P.R. whizzes. We pride ourselves on giving super event service because we know it matters.



**PROUDLY SERVING  
ALL OF ALBERTA**

## **ENGAGE ONSITE**

**ENCOURAGE VISITORS TO STOP AT YOUR TRADESHOW BOOTH, RETAIL ACTIVATION OR EVENT WITH THE HIGHLY VISUAL UNIQUE PHOTO BOOTH. WE CAN BRING IN THE CROWDS AND GET THEM ENGAGING WITH YOUR BRAND.**



## **COLLECT DATA**

**BUILD YOUR LIST AND GENERATE LEADS. COLLECT CONSUMER DATA AND SAVE IT DIRECTLY TO YOUR DATABASE.**

**DRIVE TRAFFIC**  
**PROMOTE YOUR CALL TO ACTION**  
**AND DRIVE GUESTS DIRECTLY**  
**TO YOUR URL OF CHOICE.**



## **SOCIAL MEDIA SHARING**

**WIN AT SOCIAL MEDIA MARKETING**  
**AS YOUR GUESTS SHARE YOUR BRANDED**  
**CONTENT WITH THEIR CIRCLE OF CONTACTS**  
**ON FACEBOOK, TWITTER AND INSTAGRAM.**



**4 OUT OF 5 LEADING SUPERHEROES AGREE:**  
**CHOOSE HIP IMAGE FOR THE BEST PHOTO**  
**ACTIVATION EXPERIENCE!!**



Photo Credit: Jackie Ho

**"GREAT PROPS AND WONDERFUL SERVICE. THEY MADE EVERYONE FEEL COMFORTABLE AND ENCOURAGED GUESTS TO PARTICIPATE. EACH PERSON GOT A FUN BRANDED PHOTO COLLAGE TO TAKE AWAY WITH THE CLIENT'S LOGO ON IT FOR ADDITIONAL BRANDING. FUN EXPERIENCE! I WILL WORK WITH THEM AGAIN. HIGHLY RECOMMEND!"**

**- CALGARY EVENT PLANNER**



**TALK TO US TO SEE HOW WE CAN HELP SUPER CHARGE YOUR BRAND!**

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WWW.HIPIMAGE.CA**