



**My imagination is your asset!  
I bring your story to life!**

**strategic graphic design | creative branding  
| custom illustration | social media creative**



# My imagination is your asset.

I love to tell YOUR brilliant story, increase your engagement and inspire your customers to connect with your brand. A visual story that is easily shared across social media channels, print, advertising, packaging and beyond. Whatever your visual communication needs I help you cultivate an excellent brand through research, strategic design and creativity.

My approach shows why one-size-fits-all design solution won't work. I provide you with the best solution for your target audience, using research and understanding your short-term, mid-term and long term goals and objectives. This knowledge is the creative fuel that fires the best solution for your brand. My imagination is your asset - I bring your story to life!

Jennifer R. Cook, CGD, BFA



*"Jennifer did a spectacular job creating the brand identity for our retail business - logo, tagline, print advertising and website. She is a very talented and creative graphic artist who truly understands both the art and science of branding and advertising. When Jennifer commits to a project she is all-in.*

*She will take the time to understand you and your business/organization and she will produce results that are aligned with your end goals. Working with Jennifer is an experience in itself because, not only is she the best at what she does, she is also always a lot of fun!"*

*Sab Ventola, The Cuckoo's Nest*

**CHRYSLIS JEWELLERY**

**I LOVE TO BE CHARMING!**



**BUY ME**

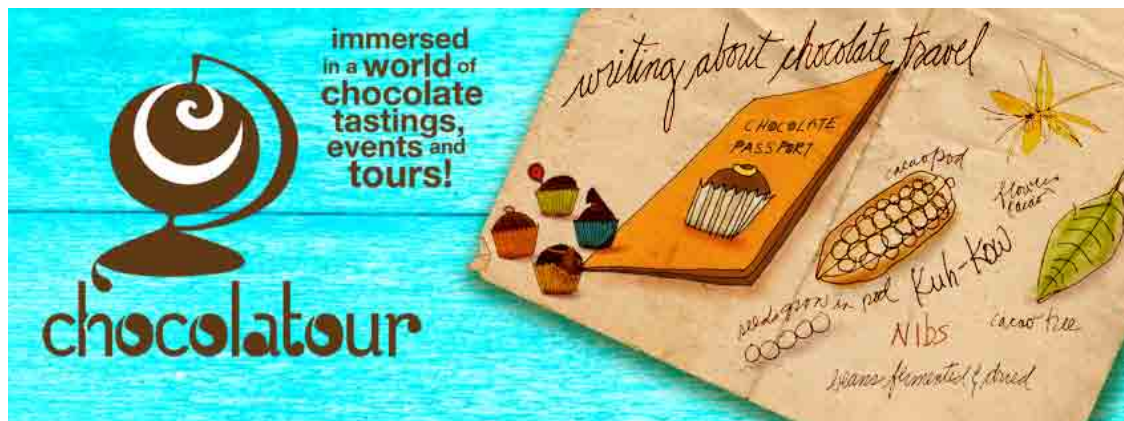
**613-729-NEST (6378)**  
291 RICHMOND RD, WESTBORO VILLAGE  
[WWW.THECUCKOOSNEST.CA](http://WWW.THECUCKOOSNEST.CA)

**THE CUCKOO'S NEST**  
  
**FEATHER YOUR NEST WITH HOME DECOR!**











**SUPER CHARGE  
YOUR BRAND**

**PHOTO BOOTHS TO  
INSPIRE & ENGAGE  
YOUR CLIENTS!**

**Hip  
Image**  
PHOTO BOOTHS

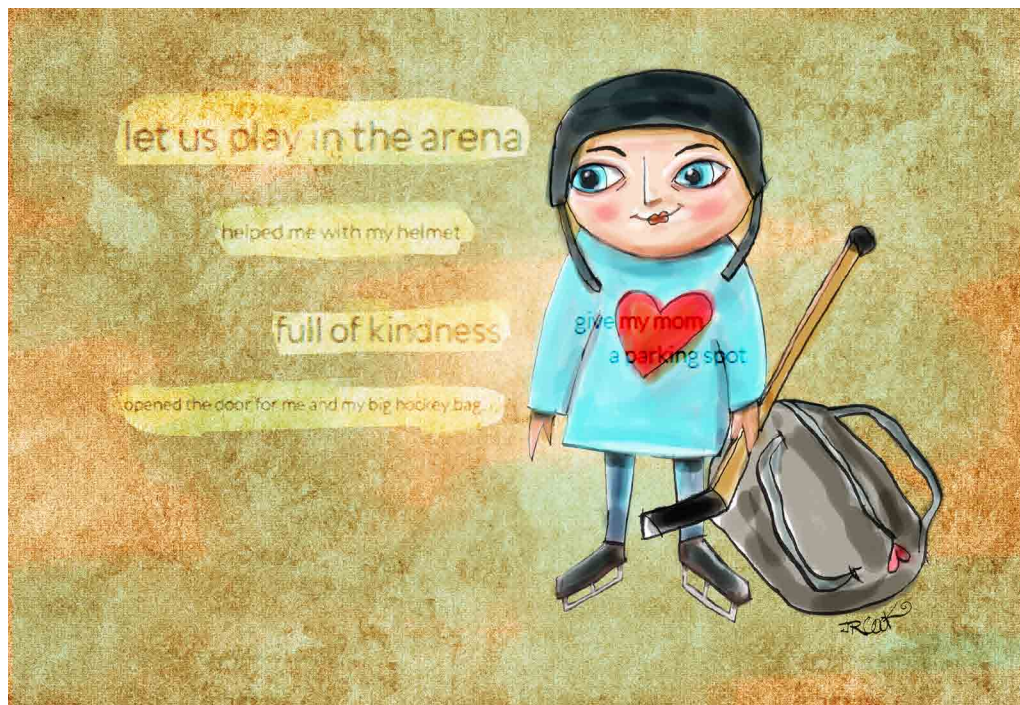
**TALK TO US TO SEE HOW  
WE CAN HELP SUPER  
CHARGE YOUR BRAND!**

**403-827-9820  
WWW.HIPIMAGE.CA**

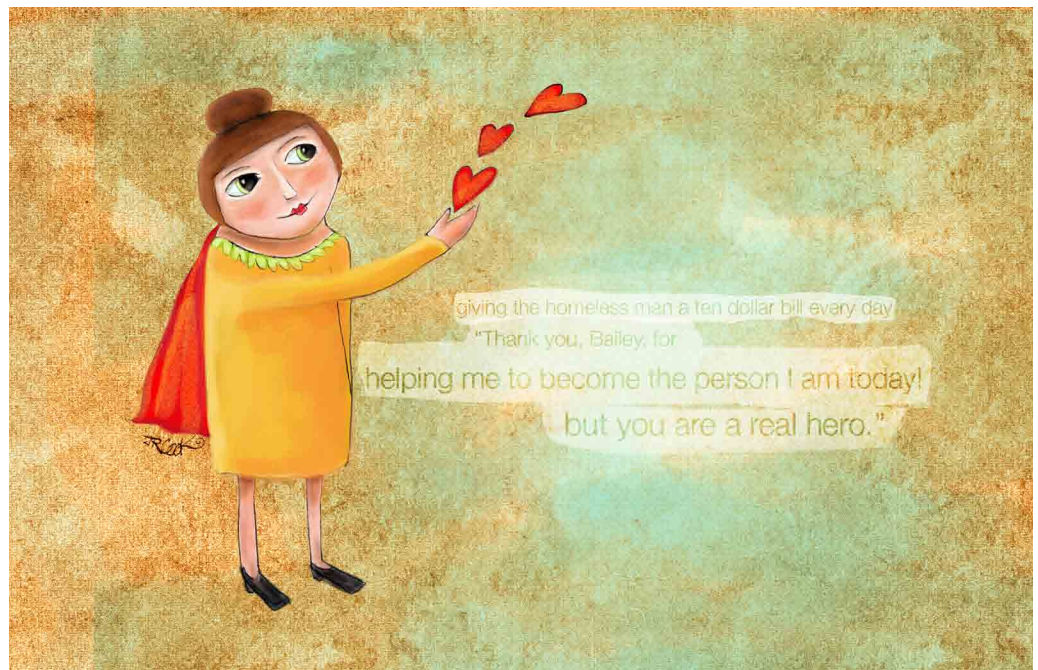
**SUPER CHARGE  
YOUR BRAND**

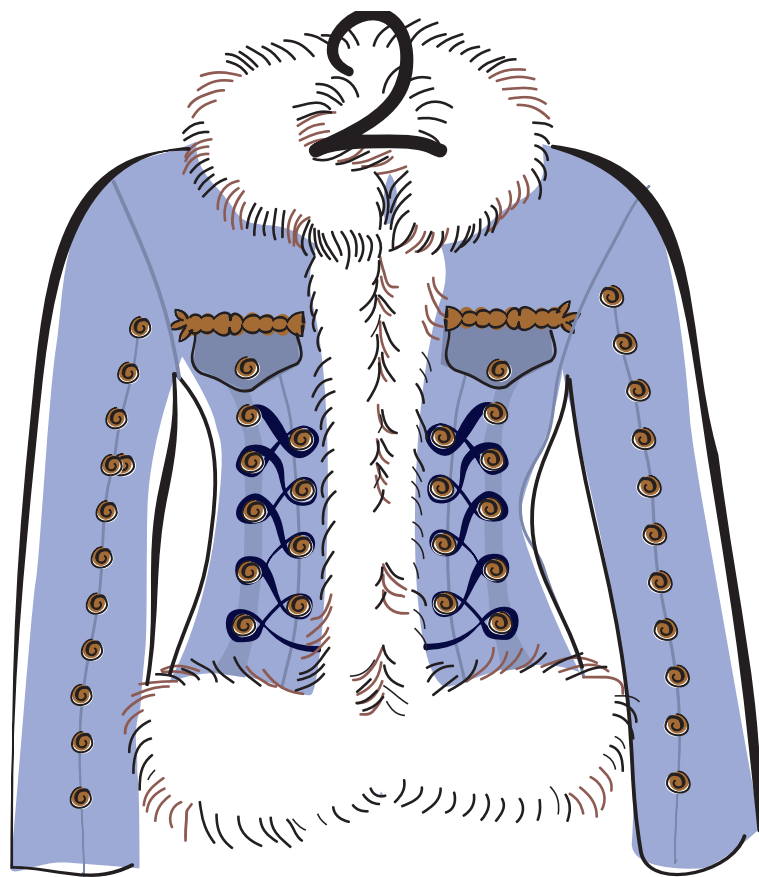
**PHOTO BOOTHS TO  
INSPIRE & ENGAGE  
YOUR CLIENTS!**





Illustrations, story series for Westmount Magazine, ask to see more!





Created using Illustrator





Dip ink on parchment, scanned and finished in Photoshop



Photoshop illustration





Photoshop illustrations



Created using Illustrator





Dip ink on parchment, scanned and finished in Photoshop

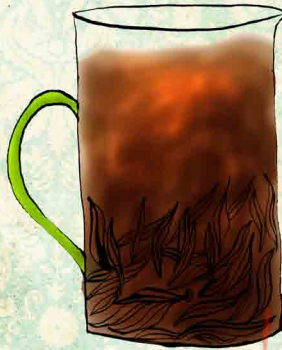


# TEA SICLES

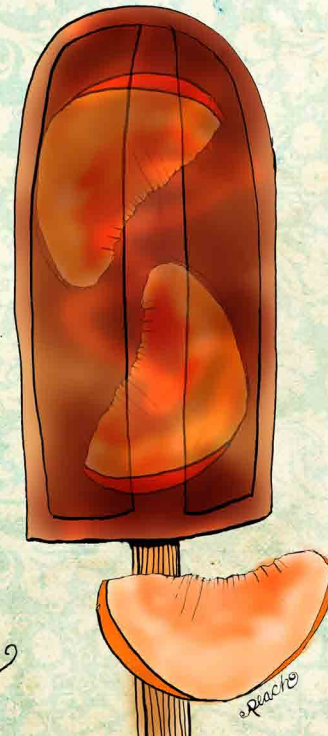
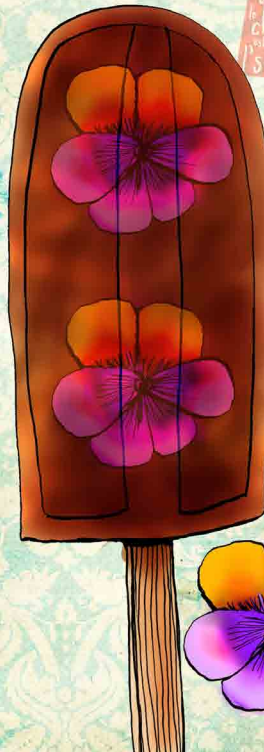
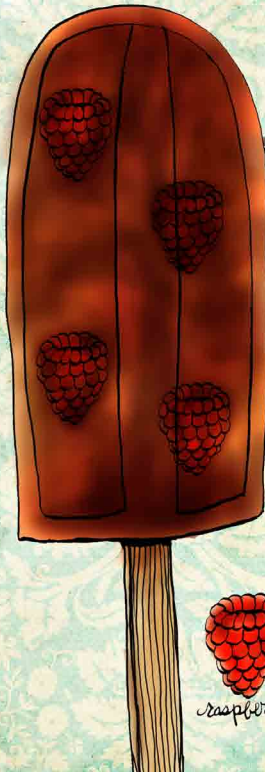
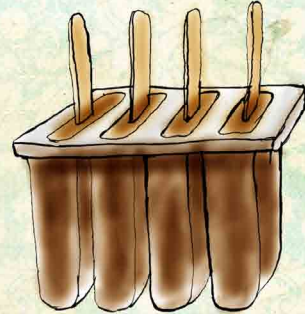
1) 2-3 tablespoons whole leaf tea.



2) Add whole leaf tea to container of filtered water, refrigerate 4-10 hours.



3) Pour infused tea in popsicle molds, add fruit or edible flowers, place popsicle molds in freezer 2-4 hours.



design  
by  
chat  
not done  
sac  
cats  
in the  
bag  
design ©

Dip ink on parchment, scanned and finished in Photoshop, this is an illustrated review for TChing Magazine. <http://www.tching.com/author/jennifer-cook/>



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**With over 28 years in graphic design, I bring my expertise to each creative solution I produce for businesses world-wide.** Paired with my love of research, I learn the soul of each client's story to build a successful visual portfolio, which can include a combination of strategic graphic design, brand development, illustration, and social media. The result? You will attract the right audience for your product and generate lasting growth.

For fun, I started a daily illustrated social media series *What my Coffee says to me* on January 1, 2012 to inspire and promote good mental health for my followers.

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To find out more on how I can meet your visual marketing needs, contact me at [jrcook@catsinthebag.com](mailto:jrcook@catsinthebag.com)



- Distinctive solutions for your target audience.
- Service that satisfies.
- Access to a plethora of strategic creative skills!
- Bundled services for your budget.
- Working worldwide for you!
- Bachelor of Fine Arts, Honors, Graphic Design and Illustration.
- Working in English and French
- Creative Suite expertise!

- Research and strategy
- Social media and creative
- Illustration
- Logo and tagline
- Brand creative and marketing packages
- Packaging design

